

# CASE STUDIES

## Aspose.Words Case Study



Smartmatching UK Ltd

Using Aspose.Words to convert various types of documents into PDF format.

Stuart Ives, Technical Partner, SMUK  
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## About Smartmatching UK Ltd

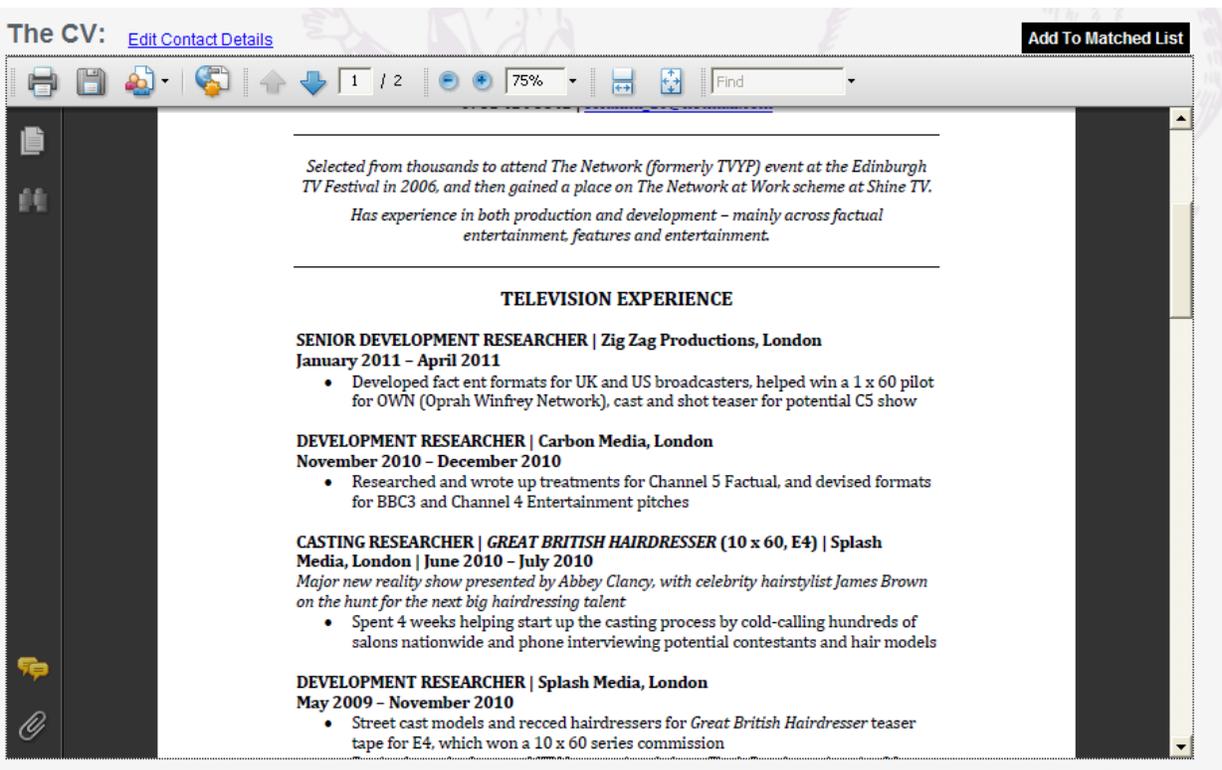
We are a specialist in software recruitment solutions based in the UK. Our customers are some of the leading TV Production Companies in the UK and Europe.

## Problem

We were looking for a solution to enable us to convert documents into PDF format that are uploaded onto our recruitment system. We needed a PDF converter that could handle various types of document formats and produced a high quality of conversion. This would provide us with a standard document format for our system allowing us to maintain consistency throughout our product. Our user base is in excess of 30,000 so it was vital to select a product that matched all our criteria. The solution needed to be lightweight in terms of resources needed, fast at converting documents and could scale as our user base increases.

## Solution

We selected Aspose.Words as our solution because it met all our business and technical requirements. We have integrated it into our recruitment product and now our system is able to convert into PDF, all document formats uploaded by users. Users are now able to see standardized, professional looking documents formatted consistently.



The CV: [Edit Contact Details](#) Add To Matched List

1 / 2 75% Find

*Selected from thousands to attend The Network (formerly TVYP) event at the Edinburgh TV Festival in 2006, and then gained a place on The Network at Work scheme at Shine TV.*

*Has experience in both production and development – mainly across factual entertainment features and entertainment.*

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**TELEVISION EXPERIENCE**

**SENIOR DEVELOPMENT RESEARCHER | Zig Zag Productions, London**  
January 2011 – April 2011

- Developed fact ent formats for UK and US broadcasters, helped win a 1 x 60 pilot for OWN (Oprah Winfrey Network), cast and shot teaser for potential C5 show

**DEVELOPMENT RESEARCHER | Carbon Media, London**  
November 2010 – December 2010

- Researched and wrote up treatments for Channel 5 Factual, and devised formats for BBC3 and Channel 4 Entertainment pitches

**CASTING RESEARCHER | GREAT BRITISH HAIRDRESSER (10 x 60, E4) | Splash Media, London | June 2010 – July 2010**  
*Major new reality show presented by Abbey Clancy, with celebrity hairstylist James Brown on the hunt for the next big hairdressing talent*

- Spent 4 weeks helping start up the casting process by cold-calling hundreds of salons nationwide and phone interviewing potential contestants and hair models

**DEVELOPMENT RESEARCHER | Splash Media, London**  
May 2009 – November 2010

- Street cast models and reced hairdressers for *Great British Hairdresser* teaser tape for E4, which won a 10 x 60 series commission

## Experience

**Finding a solution:** We looked a wide range of products on the market including a trial version of Aspose.Words. We assessed each against specific test criteria. Aspose.Words was by far the most comprehensive, fastest and easiest to use for our needs. Aspose Support helped us with all our business and technical requirements. They were able to answer all queries and explain to the level of detail required.

**Implementation:** We were able to integrate Aspose.Words into our product and make an assessment in a matter of hours. Integration required a minimal amount of code which was available and fully documented on their website. This reduced our development and project costs significantly. Technical assistance and developer support on the website was first rate.

**Outcome:** Aspose.Words met our business and technical requirements and has been rolled out in our recruitment product base.

## Next Steps

Any functionality in the future that requires document processing/creation/editing will almost certainly involve Aspose as our experience has been so favorable with them.

## Summary

We were looking for an easy to use and class leading simple to integrate PDF generator to integrate into our product. Aspose.Words was exactly what we were looking for. It met all our business and technical requirements and I would highly recommend this product to anyone.